



Sky Tavern 2.0

Feb. 26, 2024 (RENO, Nev.) – Given the retirement announcement of our executive Director Bill Henderson in the fall of 2023, after a 23-year successful career, The Sky Tavern Board is pleased to announce the succession plan for Reno’s largest City Park and the home of the 76-year strong Jr. Ski Program. We are pleased to announce the incoming leadership directors at Sky Tavern.



Pat Cashell has been named as the new CEO that will be leading Sky Tavern into the future. Pat's ties to the Reno region and his successes in the area have resulted in his salary and benefits being sponsored for 3 years by a local donor. With a strong focus on community relationship building and development Pat will bring the nonprofit to the next level with helping to serve the community. The financial support for Pat’s salary allows the organization the opportunity to hire an additional executive with strong bike

park and ski resort operational experience.



Chris Brown has been hired as COO/ED of the organization. Chris has extensive experience in managing ski and bike resorts in the western United States. His unique skill set, and experience makes Chris the best candidate to protect the Jr Ski Program founded by local teacher Marce Herz and grow programs to serve the need in our community for affordable mountain sports programs, events and entertainment.

We are looking forward to welcoming Pat Cashell and Chris Brown to the leadership team at Sky Tavern. Thank you for your continued support and dedication to the programs. ***Please save the date for a welcoming reception/press event on March 28th, 5-7PM at The Nevada Museum of Art, Reno, NV.***

About Sky Tavern, Nonprofit

Sky Tavern is a nonprofit outdoor training center dedicated to offering accessible outdoor sports opportunities for local youth and community members of the Reno-Tahoe region. Home to the longest standing junior ski program in the United States, Sky Tavern provides affordable and free access to summer and winter sports training, competitions, recreation, and events. From its Junior Ski Program to the expanding summer bike park, Sky Tavern strives to foster youth growth and success through outdoor sports, recreation, sports training and competition. Learn more about America’s oldest non-profit training facility at www.skytavern.org

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