

SKY TAVERN



ANNUAL REPORT

2016-2017

A Word from the Chairman of the Board of Directors

To the members and supporters of Sky Tavern:

The 2017 year turned out to be a wonderful year. It began in December 2016 without much snow and then turned into an epic snow year totaling over 50 feet. The abundance of snow created considerable issues, however our volunteer based program stepped up and did whatever was necessary to produce a great 2017 Program. From shoveling out the handle tow to plowing the parking lot, volunteers did it all to keep Sky Tavern open. We had 2739 signed up members and provided scholarships plus equipment for 198 kids totaling \$40,500 this season. We are one of, if not the largest, volunteer based kid's learn to ski and snowboard programs in the world, thanks to you.

Our future was just verified with a new lease from the City of Reno where Mayor Schieve called Sky Tavern a major community asset. With this lease we are now more in charge of our future than ever before. Because of the large increase in costs to run a ski area, fund raising efforts were doubled. This push keeps Sky Tavern as affordable as possible. Further the Board of Directors has been charged to find the funding to develop a snowmaking system to make absolutely certain a reliable program opening date and lights for early evening programs and training. The first responses of generating support revenue for these two initiatives are very positive and will help insure the continued growth and quality of Sky Tavern. We can do so much more with the completion of these projects.

Now that the water tank construction that closed Sky Tavern last summer is completed, there are several events on the list of things to do this summer. We are planning on restarting the concert series, a car show, bike demos and being able to rent the area for personal events. At all of these events we will be looking for current and past members that can bring something to the table to improve Sky Tavern for future generations. Now that we are in control, we really do need to get on with all improvements including those planned for SkyKids.

Snow cures all and it is what keeps the kids moving here, but it is the community of Sky Tavern, the parents, grandparents and donors that give up so much to make this happen that is the core. What sets this apart from the main ski areas can be found in one word, believe. Believing that kids need to be part of this sport, they need to grow and be active, to mature, succeed and to sometimes fail. That Sky Tavern is more than skiing; it is making great young adults from today's kids.

Thank you for believing,

Chris Bender
Chairman, Board of Directors
Sky Tavern

What do I love about Sky Tavern?
Sug, Sky Tavern teaches kids (and adults!) to ski, but my favorite part of Tavern is that it is so much more than ^{a ski school}. Here, kids learn ~~the~~ self-confidence, compassion, leadership, love of the outdoors. Sky Tavern is the Biggest Hearted Little Sky Resort in the world. A Reno tradition, a rite of passage for kids who grow up here, an extended family. I love this place.

Mission Statement

Sky Tavern is a non-profit regional center providing exceptional summer and winter outdoor sports training, competitions, recreation, and events accessible to all.

Sky Tavern is a non-profit training facility/ski area located in the Sierras just outside Reno, Nevada. It was the second ski area built in the Sierras, opening immediately after WWII. In 1967 the City of Reno purchased the area for exclusive use by the Sky Tavern Junior Ski Program, a learn to ski and snowboard program started in 1948 by a grade school teacher. The non-profit was formed in 1992 and recently assumed 100% of the responsibilities for the area. Kids, the outdoors, activities and community is Sky Tavern.

Sky Tavern could not open without relying on hundreds of parents helping for a few hours each day. Some parents are instructors, while other work in support roles such as the cafeteria, lift lines or even the parking lot. Sky Tavern may best be described as a co-op with parents and other adults giving up everything each weekend for the kids. Sky Tavern receives no public funds and is entirely managed and maintained by the non-profit.

Being a member of Sky Tavern has many sides. For adults it is about giving back to the community and helping create something that without them might not happen. For the kids it is about more than perfect shaped turns, it is about becoming better young adults. It is about getting outside, learning skills, gaining confidence, making good choices, trusting, being responsible, setting and achieving goals. And sometimes it is even learning to deal with failures. Some of these lessons are obvious, some happen almost with no notice, but all are important in their growth. For 70 years that is what Sky Tavern is really all about.

Board of Directors & Key Program Volunteers

Officers

Chris Bender Chairman & Race Director
Ray Bryan Vice-Chair
Richard Tapia Secretary
Alice Thompson Treasurer

Directors

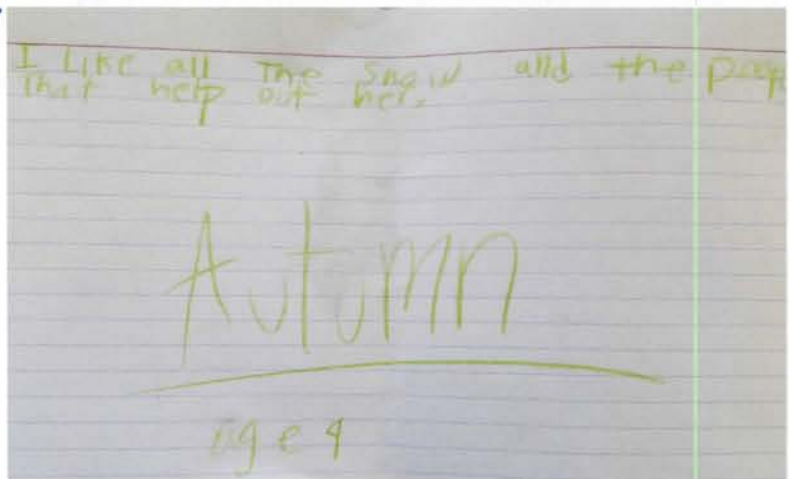
Ian Anderson
Greg Batchelder
Jim Carnahan
Eaton Dunkelberger
Rew Goodenow
Jack Hayes
Brian Pick
Mike Roth
Ty Whitaker
Cam Zink

Bill Sistik
Eric Ruud
Frank Deras
Oliver Lieder
Mike Oehlert
Karalyn Vavra
JJ Batchelder
Teri Henderson

Program Weekend Director
Snowsports Director
Ski School
Snowboard School
Ski Patrol Director
Race Program
Volunteer Management
Member Relations

Diana Izzo
Kris & CJ Jones
Andrew Brown
Greg Park
Jim Klitzke
Cheryl Haverty
Katie Brown
Tom Raw

Member Relations
SkyKids Directors
Transportation
Adaptive
Lift Supervisor
Office Grandma
Concessions
Risk Management



The Moms, Dads,
Grandparents and Neighbors
volunteer more than 15,000
hours a year for kids.



\$40,500 in ski and snowboard
program scholarships



SkyKids are the 3-5 year olds.
With the number of kids
approching 200 this is the fastest
growing program at Sky Tavern



Over 50 feet of snow!

It is all about overcoming obstacles by gaining skills,
confidence & values. Wins and losses come in all shapes and
sizes. Some private, some public. Kids grow from them all.



With a value in excess of
\$90,000 if rented elsewhere,
skis, snowboards, boots, poles
& helmets are loaned out at
little or no cost. For many
families this is the difference
of being part of Sky Tavern or
not.

A few of the individuals and organizations that support Sky Tavern so much. A huge thank you goes out to them and all the others that donate time, talent and their own treasure making certain Sky Tavern is there for the kids of Nevada.

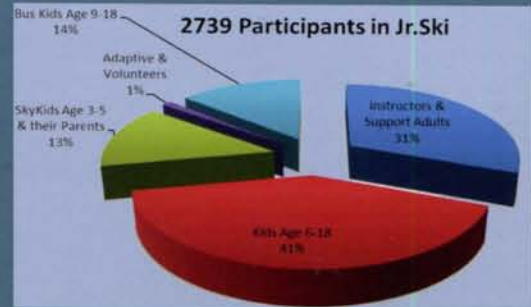
**Bobo's Ski & Board
Mt. Rose Ski Tahoe
Barracuda Championship
Ebara International Corp.
Exxon Mobil Corporation
Hayes Family
Mr. John Morrow
The E.L. Cord Foundation
Robison Engineering Co.
Mr. Gary Rosenbloom
Solecon Laboratories Inc.
Stillwater Foundation
Slopestyle Sports
The Bretzlaff Foundation
Scheels**

**Thelma B. & Thomas P. Hart Foundation
Wilensky Foundation
Kramer Family Foundation
Mr. David Walther
Ms. Mary Weneta
Mr. Mark Immonen
TCI Wealth Advisors
Justin M & Julie A Thomas Family Trust
Sam's Club
Western Nevada Supply
Mr. Brian Pick
Squaw Valley Alpine Meadows
Robinson Family
Ms. Adrienne Schneider
Robert Z. Hawkins Foundation**

And a very special round of applause to Mr. George Campbell for the donation of hundreds of sets of skis, boots, poles and helmets that is taking a major obstacle of starting the sport of skiing away for so many.



**To get involved, donate or learn more. www.skytavern.org info@skyta
come see us at Sky Tavern 21130 Mt. Rose Hwy, Reno, NV. 89511 Bill**



Group or Individual Ski & Snowboard lessons	More than 1250
Kids that progressed to PSIA/AASI level 3 or greater in their first season	Every single one!
Race Team Skiers	40
Summer Camps	5
Mountain Bike Trails built	2
Bike Events	4 (including 1 on snow)
Weddings produced	4 (2 on the snow, 1 with 24 hr. notice)
Major Outreach/Fundraising events	9
Scholarships	198
Reno Housing Authority Members	71
Sky Tavern gear given out	over 600 sets
First Day skiers on snow	December 3rd
Last Day skiers on snow	April 15th
Total Snowfall	Greater than 50 ft.

Contests Won Only 1, but it was huge! The Barracuda Championship Charity Facebook Contest. Thanks for voting Reno! Thank you Barracuda Championship for being a true community partner in the Truckee Meadows. It is why living here is so wonderful for kids! Small town opportunities for a local tradition to one up the national contenders. Thanks again Barracuda! You made a difference for local kids.



THE AFFORDABILITY OF BEING ABLE TO ALLOW MY DAUGHTER TO FOLLOW IN THE TRADITION OF RENO KIDS FOR DECADES OF LEARNING TO SKI AT SKY TAVERN THANK YOU!!! JIM LESLIE

I love how helpfull the instructors are I love how friendly & helpfull every one is. Sky Tavern is worth getting up early & driving here. Its worth it.
Gwyneth C.

vern.com (775) 323 5125 Please Henderson Executive Director