

APPROVED



SKY board meeting MINUTES:

Wednesday, 20 September. Greg's Garage (410 E 6th St)

BOARD present: Greg D, Greg B, Yale, Chris, Richard, Ann, Robbie, Cameron, Randi (arrived 6:03pm),

ABSENT: John C., Toby

Staff, others: Alicia, Bill, Mike O. (arrived later), Lythia, Tom R, Anna C

601p Yale called meeting to order; Greg B. quorum of Board members present

Agenda

1) Approval of the minutes, August Meeting

Motion: Cameron, 2nd Ann; Unanimous. Alicia to post to website

2) Public Comment

None

3) Board Elections (see Nomination report for details) Greg B advanced this section for the board elections for two year terms:

Motion:

Tobi— voted in, no opposition

Greg B— voted in, no opposition

Chris— voted in, no opposition

John C.— voted in, no opposition

Greg D— voted in, no opposition

Richard— voted in, no opposition

Board Officers

Chair, Yale— voted in no opposition

V Chair, John C.— voted in no opposition

Treas, Greg D— voted in no opposition

Secretary, 2 candidates

Ann—7 votes (Greg D, Yale, Chris, Richard, Ann, Cameron, Randi)

Greg B.—2 votes (Greg B and Robbie)

4) Committee Reports (5 minutes per committee)

- Membership Advisor Committee

Anna C. has a PLEA: requesting additional volunteers to assist with her Advisor committee. Next meeting is Tuesday Oct. 3rd meeting.

Motion: N/A

- Nomination

Greg B. general discussions; deferring nominaitons until Oct. 2023 at earliest. Teresa Davis still interested.

Motion: N/A

- Governance

Greg B. general discussions. Normal board training discussions; opportunity for both Board and Ops to share training. No actions identified.

Motion: N/A

- Finance

Bill general discussions.

- End of fiscal year. Lost money in ops; ran 2 times as many days, snowed twice as much.
- Cashflow is OK; events are helping on this front.
- Insurance is \$30k-\$40k less, surprising—SafeHold changed carriers. Total INS. cost is \$102,000; can be paid via a plan but with an 'interest' fee.
- Sales are slow, down 30%.
- Budget is about 75% done, increased detail due to expanding from one program to seven.
- A Mnt Biking insurance consideration; 'exemption' while trails are being built, races are being implemented if another entity 'produces' and we are just the venue—falls under their insurance which is best path.

Added staff—Lucy with Mike O.

\$200k short, but anticipating get sales of SJSP increased Sept-Nov months to make up the short-fall.

Budget: About $\frac{3}{4}$ completed.

- Equipment overage in the budget is due to snowmaking CAPEX ... \$500k
- **ACTION:** John C will reconstruct the books so that 'capital' projects are properly categorized, tracked.

Motion: N/A

- Fundraising

Yale general discussions, will chair this committee. Working with Alicia

Alicia ... thanks to the Team for Saturday's Santo Memorial. Was huge; well presented and completed. Santo family was very appreciative.

- Promoting the overall area
- Shushboom Bike Lager
 - o Other businesses focus to develop and then sell a product
 - o At register programs
 - o Summer lager; they are looking into winter beer
- Financial Advisors
 - o **ACTION:** Ann to intro Yale to Jim Laughton (WF), Ryan G. (MS)
- Rib cookoff success (\$6500)
 - o 106 shifts to fill—all filled
 - o Lots of past, current, future members
 - o Lemonade booth volunteered by youth
 - o Drop from years past; lack of charge ability (2 yrs repeat-Nugget issue)
 - o Closer to the action years past; less traffic
 - o Nugget is the gate keeper; there are no allowed 'adjustments' to their NUGGET system.
- Looking for ways to get \$\$ that helps to offset ops
- Raised \$13k for bike. Commitment was \$12k to Mike O.

Motion: N/A

- Development/Permitting

- Mike O. Head down and plowing. Have been able to complete some tasks, but waiting on SUP permit which the County keeps asking for more on. Snowmaking getting approvals is progressing for pumphouses, buildings and other. Unknown timelines. Robison and ops are keeping the pressure on, but Co. keeps adding more.

- Strategic Planning (SP) Goals .. Yale provided a summary based on the Strategic Planning session completed early summer 2023:

2024

1. Complete Snowmaking Phase 1 and 2, solve water storage.
2. Launch Lights and Cat fundraising campaign.
3. Sky Ridge Lift Redrive
4. Pave more parking space.
5. Drive race department revenue
6. Start Summer Camps
7. BOD to develop:
 - a. Term limits
 - b. Publish application and nomination process for new Board member considerations

- c. Publish new chain of command to include BOD and Volunteers
 - d. Post meeting minutes on site 30 days post board meeting
 - e. Implement formal ED review process
 - f. Amend ops manual to include new review process for volunteers and ops
- THE ABOVE WERE DISCUSSED AT THE BOARD MEETING. BELOW WAS PART OF YALE'S EMAIL TO BOARD PRIOR TO MEETING.

2025

1. Install Lights
2. Additional water storage
3. Add Surface Lift in Rocco area.
4. Lodge kitchen renovation
5. Maximize Parking
6. Drive Summer camp revenue

2026

1. Sprung Building
2. Maintenance Facility
3. Rental shop in old Maintenance building
4. America lift Redrive.

2027

1. New Lodge
2. Fire road east side of Sky
3. Snowmaking phase 3-4
4. Add lift for terrain park.

Motion: N/A

- Snowmaking and Lights

New shipment of snowmaking equipment and parts. Nothing else detailed in discussions. Nothing discussed regarding lights.

Motion: N/A

- Risk Manager

Tom R. general discussions.

- Fire management with neighbors. Ongoing discussions
- TR's general observations, from a risk point of view.
 - o Shares concerns from certain unnamed stakeholders regarding Board governance.
- Yale indicates we need particular skill sets for rounding out the Board, under discussion

Motion: N/A

- Mountain Bike

Yale

- Shuttle system implemented
 - o 120 trips by Bill
 - o No charge at this time.
 - o To the Mt Rose Hwy summit at this time
- Lots of traffic, activities on the trails, at the site. Lots of happy bike riders
- Corbin Vaugen (sp?) is the trailer nickname

Motion: N/A

- Executive Director

Bill:

- 28 events over the summer; 24 straight back to back lately. Most recent:
 - o \$64k at Bobo's membership drive
 - o One Wheel...amazing group; event
 - YouTube videos
 - Biggest event, lots of happy people, good money generator
 - o POW ongoing (Protect Our Winters)—150-200 people. Great speaker list. 125 sleeping tents. 5-day event, including set up and take down.
 - o Ski PSIA Aussie = board meeting Sat and Sun
 - o **Action:** Board members ask Bill to provide a proposal: list including number and types of events, revenue generation, expenses, etc. See #8 below.
- Website
 - o Authorize.net crashed universally
 - o Signed up but couldn't pay. That has been fixed.
- Lifts are all going back together.
- Bill spent money on training; Approved budget expenditure?
- Carpet lifts maintenance
- JR Ski and Race programs by first of Oct.
- Ski Swap Nov 17th-18th ... will include skiing, bikes, One Wheel, other. Diversifying
- Orientations are starting
 - o Oct 7 PSIA
 - o Then instructor trainings; 5
- Relationship with FLAIK is advancing. Donated the software to track kids
- Weather station tied to snowmaking; link it to website.
- Bill didn't complete the research in time, and SKY didn't make a decision in time for the skate park. That organization went elsewhere. Missed opportunity that might open up in future.
- Board asked about sewer connection—costs and if we can get it completed this year.
 - o \$110k permit, development, build

- **Action:** Randi will provide connections to Savage and Sons

Motion:

- Chair report

Yale

- Required announcement to remove Tony S. as a board member
- Project Discovery lease is up. Discussions regarding Selby's needs and ops needs (building) are advancing and will inform the lease arrangements going forward
-

Motion: N/A

5) Appointment of Marce Herz board members; must have 3 SKY Board members.

- Chris B is the current remaining member; vacancies—Tony S and Frank C
- Randi and Greg B. as Pro-Tem, interim members

Motion: No motion; Yale appoints

6) Project Discovery event Oct 8th

- Board bonding effort. Small tour to interactive participation.
- Planning on the 8th Afternoon

And Greg B will finalize with M Selby

7) Volunteers training overview and objectives for 2023-2024

- **Action:** Board requests Bill provide a summary of all trainings ... types, schedules, etc.

- Instructors, Ski Patrol, other
- Volunteer training, orientations—Ski swap week—support vs instructor
 - 2-3 in Dec for 'support' at the Plumas Gym; Thursday nights
 - Sky Kids, Adaptive, other, Kitchen,
 - Building volunteers
 - Kitchen volunteers
 - Other?

Action: FIX/ UPDATE THE CALENDAR so that it is timely and updated with full schedule.

Develop promos to encourage participation.

Anna C. will help Alicia, and others—goal is to encourage sign up, training, rotations.

8) Summary of summer events

- **Action:** Board members ask Bill to provide a more detailed summary; full list including number and types of events, revenue generation, etc. Bill will develop that after end of Sept. To deliver at Oct. meeting.

9) Close meeting

Motion: Greg B. moved, Richard seconded. Unanimous